



Mission

MISSION VS. EGO

The most important
battle you'll ever fight
isn't with another
person.

It's with yourself.



Mission

Ego asks:

"How do I win?"

Mission asks:

"How do we succeed?"



Mission

Ego asks:

How do I win?

How do I prove I'm
right?

How do I protect
myself?



Mission

Mission asks:

What is the objective?

What outcome am I
trying to achieve?

What actually moves me
forward?



Mission

Ego protects
pride.

Mission protects
purpose.



Mission

Ego asks:

"Who's right?"

Mission asks:

"What's the best
outcome?"



Mission

Being **right** is rarely the
mission.

Getting home safely is.
Saving the relationship is.
Finishing the project is.
Growing the business is.



Mission

EGO vs MISSION

WHAT IS THE BIGGEST MISSION KILLER?

BEING RIGHT. EGO.

EGO SAYS...

-  Win the argument.
-  Prove them wrong.
-  Defend yourself.
-  Get even.
-  Save face.

THE
CHOICE

MISSION SAYS...

-  Solve the problem.
-  Build the relationship.
-  Learn.
-  Improve.
-  Move forward.

EGO ASKS:
“HOW DO I WIN?”

MISSION ASKS:
“HOW DO WE SUCCEED?”



YOUR **MISSION** IS TOO IMPORTANT TO LET EGO STEER.



THE GLASS IS FULL
SYSTEM™

Mission • Calm • Consistency • Earn Your Name